



Learning Objectives:

1. Analyze the importance of “openness” and open adoption education for expectant and birth parents in private adoption through a cultural humility lens.
2. Implement effective strategies to educate expectant parents on the fundamentals, benefits, and challenges of open adoption throughout their journey.
3. Identify and apply social work tools and techniques that enhance expectant parents’ understanding of their roles, rights, and responsibilities in open adoption.
4. Distinguish between marketing-focused approaches and genuine educational practices in open adoption preparation for expectant parents.
5. Develop strategies to teach expectant parents essential skills for healthy communication, conflict resolution, and relationship building in open adoption.

Timed Agenda:

- 1:00-1:10 Welcome & Introductions/Learning Objectives
- 1:10-1:20 Understanding Open Adoption from Birth Parent Perspectives
- 1:20-1:30 Marketing and Education
- 1:30-1:40 FTC & Deceptive Advertising
- 1:40-1:50 Healthy Communication and Rapport
- 1:50-1:55 Open Adoption Education Process
- 1:55-2:05 Roles and Responsibilities in Open Adoption
- 2:05-2:15 State Law Overview and Recommendations from Research
- 2:15-2:30 Q&A