



**nurture.**  
**inspire.**  
**empower.**

TM

# Sponsorship Opportunities

# About C.A.S.E.

The Center for Adoption Support and Education (C.A.S.E.) is a national leader transforming the mental health of adoptive, foster, and kinship families. C.A.S.E. offers specialized adoption-competent in-person and teletherapy, case management, parent and teen support groups, and educational resources, including parent and professional trainings.

## Our Vision

A world where every child and family connected to adoption, foster and kinship care thrives.

## Our Mission

To improve the well-being and permanence of children and their families by delivering adoption competent mental health services, training a national network of professionals, and informing the field through research and advocacy.

## Our Values

Compassion. Integrity. Excellence. Innovation.



nurture.  
inspire.  
empower.™

# Annual Sponsorship Opportunities

## Spring Gala & Silent Auction

**April 5, 2025**

Join 400 business, community, and government leaders at our largest fundraiser to raise awareness and celebrate the resilience of adoptive, foster, and kinship families. Held in the greater D.C.-Baltimore metro area, the event features C.A.S.E. Star Awards recognizing young adults, families, and community advocates, as well as bidding to support our Fund-a-Family Scholarship Program to help families in need afford therapy.

## Fall Golf Tournament

**September 6, 2024**

Network on the greens at the stunning Whiskey Creek Golf Club in Ijamsville, Maryland - a good time for a great cause! The tournament features a shotgun start with no more than 144 golfers, a raffle, fun games, door prizes, and awards for the top 3 teams. Your foursome sponsorship includes a golf shirt, swag bag, putting green access, breakfast, lunch, and dinner. Your participation provides critical operating support for C.A.S.E. to respond to emerging needs.

## Kids' Adoption Network (KAN) Conference

**November 9, 2024**

Celebrate National Adoption Month with 250 parents and children and teens who have been adopted! In this full-day workshop facilitated by our therapists, we create a supportive, safe space to share experiences. With concurrent sessions, there's a keynote speaker and small group discussions for parents, and crafts and activities for children and teens, ending in a fun family carnival. Your sponsorship may include up to 14 employee volunteers, keeps registration affordable, and covers costs for families in need.



**nurture.  
inspire.  
empower.**

# Every Child. Every Family.

**Every child, in every family, deserves to reach their full potential and thrive.**

As a sponsor, you join C.A.S.E. in addressing the mental health crisis and the unique needs of the adoptive, foster and kinship care communities. We will promote your generosity to our 38,000 e-news subscribers and 17,000 social media followers.

Since 1998, C.A.S.E. has been providing specialized mental health services to thousands of adoptive, foster, and kinship families in D.C., Maryland, and Virginia. We have created measurable, positive impact, as the only organization of our kind focused exclusively on mental health outcomes for these families.

Nationwide, we have pioneered training programs to build an adoption competent workforce and seen the positive impact when child welfare and mental health professionals have the skills, knowledge, and strategies to meet the complex needs of these families. Leveraging this expertise, we are enhancing the capacity of this workforce in communities across the country. We are building bridges between child welfare and mental health systems, growing these partnerships to drive systemic change.

**Together, we nurture, inspire, and empower.**



**nurture.  
inspire.  
empower.**

# Spring Gala & Silent Auction

You can help every child and family connected to adoption, foster and kinship care thrive when you sponsor our largest fundraising event. Join 400 business, community, and government leaders to raise awareness and celebrate the resilience of these families. Held in the D.C. metro area, the event features a raffle, live and silent auction, and the C.A.S.E. Star Awards recognizing young adults, families, and community advocates. Your participation ensures C.A.S.E. can help families regardless of their ability to pay through our Fund-a-Family Scholarship Program. In 2023, we provided more than \$170,000 in financial assistance and life-changing therapy for 103 clients and their families.



nurture.  
inspire.  
empower.

TM

# Spring Gala & Silent Auction Sponsorship Levels & Benefits

	Diamond \$25,000	Emerald \$15,000	Sapphire \$10,000	Ruby \$5,000	Pearl \$2,500	Opal \$1,500	Topaz \$500
Logo on event signage	✓						
Personalized plaque suitable for display	✓						
Reserved seating	✓	✓	✓				
Special mention on social media	✓	✓	✓				
Logo on website and program slideshow	✓	✓	✓				
Name and link on website	✓	✓	✓	✓	✓	✓	✓
Tickets	10	10	10	8	6	4	2
Ad in program slideshow	Full page	Full page	Half page	Quarter page	Listing	Listing	Listing

# Fall Golf Tournament

Join us in September at the beautiful Whiskey Creek Golf Club in Ijamsville, Maryland! A good time for a great cause, the tournament features a raffle, games, and door prizes.

Your foursome sponsorship includes a golf shirt, swag bag, putting green access, breakfast, lunch, and dinner for each player. Promote your company even more by donating your corporate logo items for the swag bags, as a door prize, or by sponsoring our raffle.

This event sells out each year, so don't miss it!



nurture.  
inspire.  
empower.  
™

# Fall Golf Tournament Sponsorship Levels & Benefits

	Grand Slam \$7,000	Tee & Green \$3,500	Cart \$2,400	Meal \$500
Recognition on event webpage	✓			
Logo on gift for all players	✓			
Foursome	✓	✓	✓	
Swag bag with Jockey polo shirt	✓	✓	✓	
Putting green access	✓	✓	✓	
All meals, including beverages on the course	✓	✓	✓	
Logo on gift bags		✓		
<b>Signage</b>	On a contest tee	On a tee or green	Golf Cart	Breakfast or Lunch



# November Kids' Adoption Network (KAN) Conference

Celebrate National Adoption Month and create a safe space and sense of belonging for children who have been adopted! KAN normalizes adoption and builds community through a full day of fun and learning with engaging activities for 250 children, teens, parents, and caregivers.

Parents participate in insightful workshops led by adoption experts and panel discussions with adult adoptees to increase their confidence in addressing trauma, loss, grief, attachment, and identity issues. Kids explore and learn through activities designed by our adoption competent therapists. The interactive sessions empower children to express themselves and embrace their identities. The day ends with carnival games and prizes.

Your sponsorship covers costs for families in need, keeps registration affordable, and includes up to 14 employee volunteers.



nurture.  
inspire.  
empower.

# November Kids' Adoption Network (KAN) Conference Sponsorship Levels & Benefits

	Gold \$10,000	Silver \$5,000	Bronze \$3,000	Copper \$1,000	Breakfast or Lunch \$500
Main stage introduction at event	✓				
Logo on event signage	✓				
Logo on event mailing	✓	✓			
Logo on slide show	✓	✓	✓		
Promo item or information for parents	✓	✓	✓	✓	
Name on event signage	✓	✓	✓	✓	✓
Logo/name on C.A.S.E. website and e-newsletter	✓	✓	✓	✓	✓

# Other Partnership Opportunities

## Sponsor a Publication

C.A.S.E. publishes a variety of workbooks, children's books, and therapeutic tools. Help us get them to the children who need them. You can direct your sponsorship to a specific school or school system, a state or county department of social services, and more.

## Sponsor an Intern or Fellow

Through our Academy for Advancing Clinical Practice in Permanency, you can support a Master of Social Work graduate student intern, a Policy Advocacy Fellow, or participants in our advanced coursework.

## Support Children in Foster Care

There are over 390,000 children and youth in foster care across the United States who often face difficult conversations and uncomfortable questions. Sponsor our *W.I.S.E. Up!<sup>SM</sup> PowerBook for Children in Foster Care* to get this innovative workbook to more children. The W.I.S.E. Up! Owl guides children through 30 coloring pages with scenarios and fun activities to help them practice four ways to respond to others. Filled with charming illustrations of diverse children, the PowerBook comes with a 5-page insert for adults, to help them better support.



nurture.  
inspire.  
empower.<sup>TM</sup>



nurture.  
inspire.  
empower.

TM

**For information or to confirm your sponsorship, please contact:**



Tamara Arsenault  
Director of Development  
[Arsenault@adoptionssupport.org](mailto:Arsenault@adoptionssupport.org)  
240-483-4342



Monica Jackson  
Development Coordinator  
[Jackson@adoptionssupport.org](mailto:Jackson@adoptionssupport.org)  
240-763-0310

**Center for Adoption Support and Education**  
3919 National Drive, Suite 200  
Burtonsville, MD 20866-1184  
301-476-8525  
[Caseadopt@adoptionssupport.org](mailto:Caseadopt@adoptionssupport.org)