



*the nonprofit*  
**CENTER FOR ADOPTION  
SUPPORT AND EDUCATION**  
*since 1998*

nurture.  
inspire.  
empower.

# 2019 ANNUAL REPORT



# Financial Overview

## From the Board Chair & CEO

Dear C.A.S.E. Friend,

We are pleased to present our 2019 Annual Report. C.A.S.E.'s commitment remains resolute to providing specialized mental health and related services for adoptive, kinship and foster families, nationally-recognized training programs for professionals and broader access to educational resources for the community as a whole.

This report summarizes our growth in serving clients through clinical, case management and Wendy's Wonderful Kids programs and tells the story of who we serve and how our clients rate our work.

C.A.S.E.'s thought leadership focuses on building a national adoption-competent workforce through our Training for Adoption Competency (TAC) and National Adoption Competency Mental Health Training Initiative (NTI), both of which gained national recognition in 2019. TAC was rated by the California Evidence-Based Clearinghouse as a "Promising Practice." NTI received the Adoption Excellence Award from the Children's Bureau, Office of the Administration for Children and Families. Thanks to Senator Chris Van Hollen (D-MD) and the Children's Bureau, C.A.S.E. was appropriated an additional \$1.4 million from the federal government to continue the national expansion of NTI.

Your investment in C.A.S.E. matters. Your support allows families struggling with loss, grief and trauma to be served by therapists who have been specially trained in adoption competency. Through your generosity in 2019, we provided mental health services for 1,851 children, teens and their participating family members; educated and informed 4,799 individuals with monthly live stream webinars and hosted 45 customized trainings for 2,864 organizations and individuals. Our generous Growing Together Campaign donors are helping to secure a sustainable future for our organization and the personal growth of children and families. As one parent shared, "There are no sufficient words to convey our gratitude or to explain the positive difference C.A.S.E.'s help is making in our lives."

On behalf of our Board of Directors and staff, thank you for your unwavering support.

Sincerely,

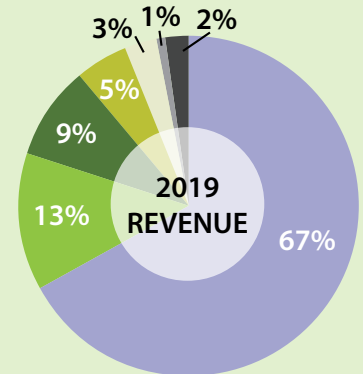


Debbie Riley  
LCMFT, C.A.S.E. CEO



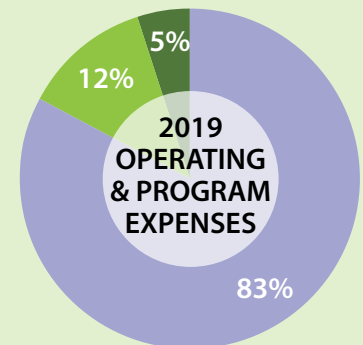
Heather Quinn  
Chair, Board of Directors

C.A.S.E. maintains the highest standards of financial accountability as stewards of your trust and financial support. Visit our [Annual Reports](#) page online for our complete audited financial statements and IRS Form 990.



Grants & Contracts .....	\$5,050,082
Contributions .....	\$954,687
Counseling.....	\$707,038
Special Events.....	\$340,307
Training for Adoption Competency (TAC) .....	\$187,500
Training & Publications...	\$105,435
Other .....	\$140,303

**TOTAL .....** **\$7,485,352**



Program Services.....	\$6,103,059
General & Admin. ....	\$849,977
Fundraising.....	\$376,084

**TOTAL .....** **\$7,329,120**

Net Assets Without Donor Restrictions .....

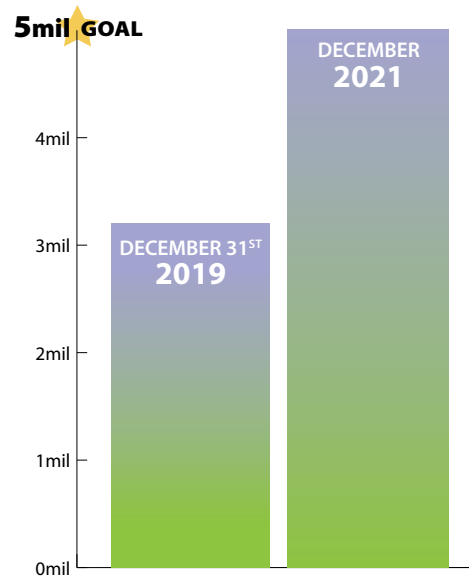
Net Assets With Donor Restrictions .....

**2019 Net Assets TOTAL.....\$2,287,551**

# Growing Together Campaign

Your generous support of **\$3.2 million, as of December 31, 2019**, will increase access to C.A.S.E.'s high-quality services, extend our reach and sustain our impact. You can help us reach our goal of **\$5 million by December 2021**, including growth capital to:

- Increase access to therapy for vulnerable children by expanding C.A.S.E.'s presence in new markets
- Improve children's mental health and academic outcomes by reaching more families and school staff with online training
- Help professionals better meet families' needs by extending C.A.S.E.'s national training programs
- Build capacity and retain top talent
- Provide innovation, technology and next generation research



Learn more online under [Growing Together Campaign](#)

## Campaign Donors

C.A.S.E. is truly grateful to the generous donors below who made gifts and pledges to support the Growing Together Campaign between January 1, 2019 and December 31, 2019.

### Sustain (\$150,000 and above)

Anonymous

### Grow (\$75,000 – \$149,999)

Bernard Family Foundation  
Debbie and Michael Riley  
Meri and Phil Gibbs

### Support (\$50,000 – \$74,999)

Anderson Fire Protection, Inc.  
CareFirst BlueCross BlueShield  
Lois Fried  
Hamel Builders, Inc.

### Empower (\$25,000 – \$49,999)

Jack and Meryl Abel  
Carol M. Jacobsohn Foundation  
DAVIS Construction  
Freestate Electrical Companies  
Pamela and Stephen Krooth  
Gayle and Frank Kelly, III  
The Bender Foundation, Inc.

### Inspire (\$10,000 – \$24,999)

Anonymous

The Cecelia and Mike Battle Family  
Greater Chesapeake Charitable  
Foundation  
Catherine and Ike Leggett  
The Pedersen Family  
Kathy and Paul Ravenscroft  
Phyllis and Richard Sharlin  
Heather Quinn and Laura Shores  
Kathleen and Matt Strottman  
Volkswagen Group of America, Inc.

### Nurture (\$1,000 – \$9,999)

Anonymous

Michael and Tamara Arsenault  
Capitol Document Solutions  
Molly de Marcellus  
Discovery, Inc.  
Kiran Dixit and Dr. Nitin Gogtay  
Flavia Favali  
Fredye Gross  
Cindy and John Hardy  
Harman Cain Family Foundation

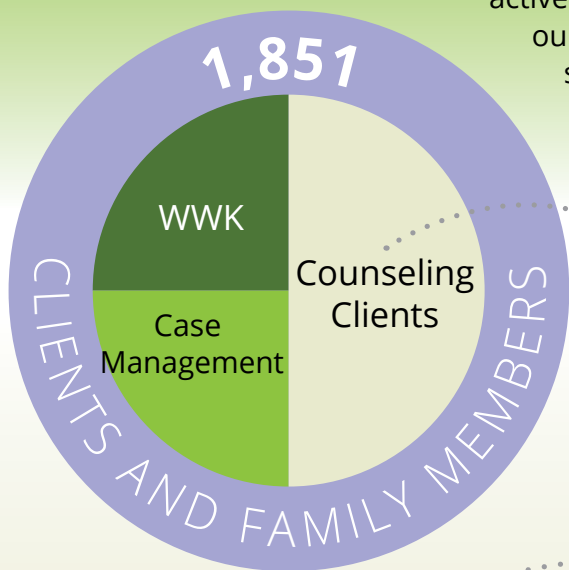
HPE I Cloud Technology Partners  
Katrina Holliday and Khaled Rabbani  
Barb and Brad Kappel  
Andrea Kirstein  
David and Katie Leavy  
Agnes and Alan Leshner  
NBCUniversal  
Jessica Richmond  
Duane Rollins  
S. Terry Schubert  
Bruce Campbell and Karen Schulz  
Andrew Sharlin  
Southway Builders, Inc.  
The Lancelotta Foundation, Inc.  
Sara and Yann van Geertruyden  
Lucinda and Thomas Wahl  
Tom and Whitney Wilcox  
Dawn Wilson

### 1998 Legacy Society Members

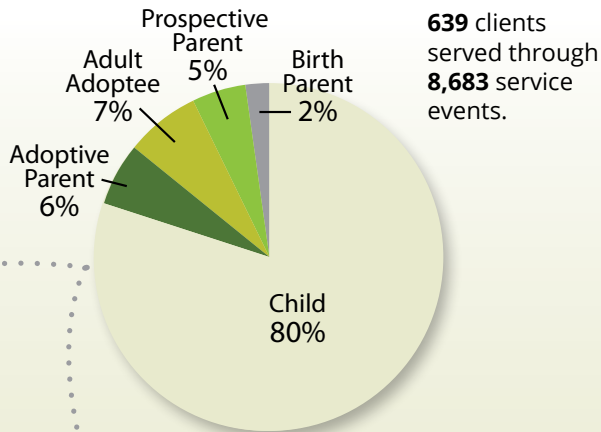
Donors who have committed to C.A.S.E.'s future by making a gift through their will, trust, or a bequest are recognized as members of the 1998 Legacy Society.

## Who We Serve

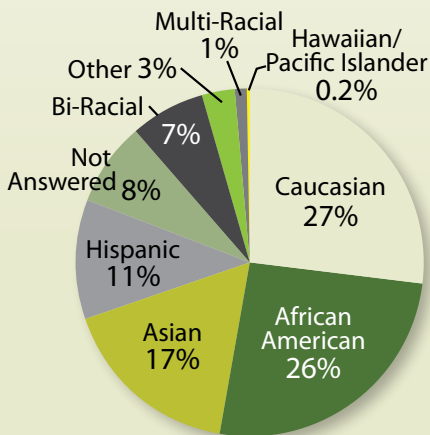
Through our counseling, case management and Wendy's Wonderful Kids (WWK) programs, C.A.S.E. served **806** clients, plus an additional **1,045** family members who actively participated, for a total of **1,851**. We believe our clients, most of whom are children, are best supported by incorporating the whole family into our services.



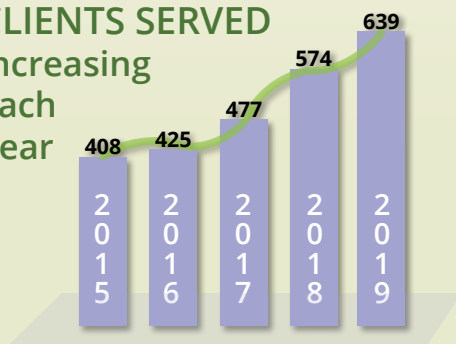
## COUNSELING CLIENTS



## COUNSELING CLIENT DEMOGRAPHICS



## NUMBER OF COUNSELING CLIENTS SERVED Increasing Each Year



“The individual therapy gave us the ability to work through specific issues as we prepared for our first birth family meeting and home country trip.” — Parent



# COUNSELING SERVICES



## Parent and Caregiver Survey Results

**85%**

reported 'some' or 'a lot' of positive changes in their child's **overall mood**



**79%**

of parents reported 'some or 'a lot' of positive changes in the child's **overall behavior**



**96%**

of parents report they are 'likely' or 'extremely likely' to **return to C.A.S.E. in the future**, if needed

**92%**

of parents report they are 'likely' or 'extremely likely' to **recommend C.A.S.E. to others**

“ I liked that the therapist was extremely successful at building rapport with our teen. She looks forward to therapy every week. ” — Pre-adopt Parent

# FAMILY SERVICES

## POST *Adoption* CASE MANAGEMENT

Partnership for Strong Adoptions

**149** children received support, funded by the **Virginia Department of Social Services** in partnership with **Catholic Charities** and **Lutheran Family Services**

**90%** of families surveyed reported they were very satisfied with the services



signature program

**Dave Thomas**  
Foundation for Adoption.

**33** children in foster care in Maryland were supported by our two **Wendy's Wonderful Kids** recruiters with **6**

placements with forever families

**55%** of the children served have complex needs including medically-fragile conditions, autism and significant developmental delay

**9,804** miles driven by our two recruiters to meet with families, kids and their support teams

# Educational Resources and Trainings

4,799

people registered for C.A.S.E.

*Strengthening Your Family* live stream webinars: thanks to Jockey Being Family, the first 600 registrants are FREE each month

2,864

people participated in 45 C.A.S.E. customized trainings



4,647

new adoptive families received C.A.S.E. publications through the Jockey Being Family Backpack program

93%

of professionals and caregivers surveyed reported training helped them with their clients, students or children

8,530  
C.A.S.E.  
publications  
sold



# Trained Professionals Employing Adoption Competent Practices

TAC

Training for  
Adoption  
Competency

**273** clinicians nationwide completed the **72-hour TAC** curriculum, bringing the total trained nationwide to **1,721**

**17 partners** across the country offer the

**TAC** program to better serve adoptive families

**In 2019, TAC** was rated by the [California Evidence-Based Clearinghouse](#) as a 'Promising Practice'. A designation that means promising research has been found that indicates **TAC** as an evidence-based practice. C.A.S.E. applied for accreditation of **TAC** by the Institute for Credentialing Excellence.



**National** Adoption Competency  
Mental Health **Training Initiative**

**NTI** is a cooperative agreement with the U.S. Department of Health & Human Services

**In 2019, NTI** expanded to **15** partners including **9** states, **3** national organizations and other non-profits. These partners have committed to training their staff using **NTI** for child welfare and mental health professionals.



**NTI** received the incredible honor of the Adoption Excellence Award from the [Children's Bureau](#). [Read the press release](#).

After a successful pilot, C.A.S.E. was appropriated another \$1.4 million in federal funds in 2019, thanks to the [Children's Bureau](#) and the

work of Senator Chris Van Hollen (D-MD). **NTI** will use these funds in FY2020 to expand to other states, tribes and territories. **NTI** also received funding from the Bender Foundation to evaluate the adaptation of **NTI** for school-based mental health professionals.



*From left to right: C.A.S.E. Board Chair Heather Quinn, C.A.S.E. CEO Debbie Riley, Senator Van Hollen (D-MD), C.A.S.E. Board Member Sara van Geertruyden*



adoptionssupport.org

## C.A.S.E. 2019-2020 BOARD OF DIRECTORS

Heather H. Quinn, *Chair*  
Kathleen Cook Ravenscroft,  
LMSW, *Vice-Chair*  
Daniel G. Swanson, *Treasurer*  
Tracie Peschke, *Secretary*  
Maria Garcia Anderson  
Mike Battle, *Past Chair*  
Uma Ahluwalia  
Richard K. Devaney  
Kathleen Dugan

Mike Dugan  
Jelani Freeman  
Lois Fried  
Pamela Krooth, LCSW-C  
Chris Marasco  
Jessica Richmond  
Aaron D. Schuham  
Carol J. Shoemaker  
Beverly J. Woodard  
Sara van Geertruyden

Please visit our **Corporate and Foundation Partnerships** page for a list of [corporate](#) partners who have contributed \$500 or more. Visit our [Partnerships](#) page for a complete list of our valued partners.

“*There are no sufficient words to convey our gratitude or to explain the positive difference C.A.S.E.’s help is making in our lives. It is a relief, a blessing, and a privilege to be involved with C.A.S.E. Thank you for all that you do to support families like ours.*”

— C.A.S.E. client family  
benefitting from  
reduced fees

## MISSION, VISION AND VALUES

**Mission** Improving the lives of children who have been adopted or in foster care and their families through counseling, lifelong education, and a growing national network of trained professionals

**Vision** C.A.S.E. is a national leader in mental health services for the adoption and foster care community.

### Values

- Commitment to Empowerment and Collaboration
- Culture of Innovation and Excellence
- Dedication to Inclusivity and Accountability

## 2019-2020 GROWING TOGETHER CAMPAIGN COMMITTEE

Philip W. Gibbs, *Co-Chair*  
Catherine Leggett, *Co-Chair*  
Jack W. Abel  
Karen Camp  
Lois Fried  
Bruce Kogod  
Hank Libby  
Duane Rollins  
Jeffrey Slavin  
Andrea Spiegel  
Kathleen Strottman

[Learn more](#) about the Growing Together Campaign Goals and Leadership