



ANNUAL REPORT

CENTER FOR ADOPTION
SUPPORT & EDUCATION

2020

From the Board Chair & CEO



Debbie Riley, LCMFT
C.A.S.E. CEO



Heather Quinn
Chair, Board of Directors

Dear C.A.S.E. Friend,

We are pleased to present our 2020 Annual Report. **C.A.S.E.'s** commitment remains resolute to providing specialized mental health and related services for adoptive, kinship, and foster families; nationally recognized training programs for professionals; and broader access to educational resources for the community as a whole.

This report summarizes our growth in serving clients through clinical, case management and Wendy's Wonderful Kids programs and tells the story of who we serve. 2020 was certainly a year like no other. The COVID-19 pandemic brought new, complex challenges to the **C.A.S.E.** staff and all those we serve. We had to pivot quickly to ensure families and professionals could receive all the benefits and services **C.A.S.E.** offers via online platforms.

C.A.S.E.'s thought leadership focuses on building a national adoption-competent workforce through our **Training for Adoption Competency (TAC™)** and **National Adoption Competency Mental Health Training Initiative (NTI™)**. We reached an important milestone in 2020: In November **TAC** was accredited by the **Institute for Credentialing Excellence (ICE)** making it the only accredited, assessment-based certificate

program on adoption competency in the country. Your investment in **C.A.S.E.** matters. Your support allows families struggling with loss, grief, and trauma to be served by therapists who have been specially trained in adoption competency. Through your generosity in 2020, we provided mental health services for 1,836 children, teens, and their family members; improved the skills of 5,251 child welfare and mental health professionals through intensive 20+ hour online training; delivered 11,000 FREE in demand webinars to help families and professionals cope with the stress of COVID-19.

On behalf of our Board of Directors and staff, thank you for your unwavering support.

Sincerely,

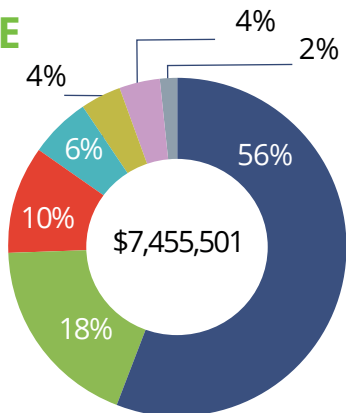
Debbie Riley, LCMFT
C.A.S.E. CEO

Heather Quinn
C.A.S.E. Chair, Board of Directors

2020 FINANCIAL OVERVIEW

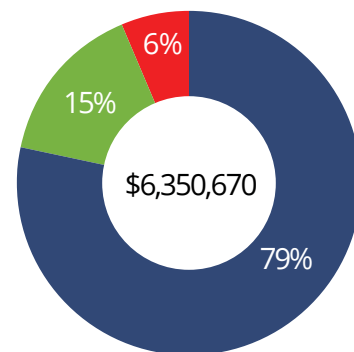
C.A.S.E. maintains the highest standards of financial accountability as stewards of your trust and financial support. Visit our **Annual Reports** page online for our complete audited financial statements and IRS Form 990.

REVENUE



Grants & Contracts	\$4,180,269	(56%)
Contributions	\$1,371,033	(18%)
Counseling	\$785,099	(10%)
Special Events	\$427,816	(6%)
TAC	\$294,497	(4%)
Training & Publications	\$280,887	(4%)
Other	\$115,900	(2%)

OPERATING & PROGRAM EXPENSES



Program Services	\$4,989,027	(79%)
General & Administrative	\$967,338	(15%)
Fundraising	\$394,305	(6%)

Growing Together Campaign

C.A.S.E. graciously recognizes our generous donors who pledged or contributed gifts to support the **Growing Together Campaign** as of June 30, 2021.

As of June 2021, we've raised \$4.9 million including growth capital to:

- **INCREASE** access to therapy for vulnerable families by opening new offices in the Baltimore-Washington metro area.
- **PROMOTE** improvements in child welfare and mental health systems through expansion of our **Training for Adoption Competency** programs and other educational initiatives.
- **BUILD** capacity and retain top talent.
- **INVEST** in technology, innovation and telehealth expansion.
- **CONDUCT** next generation research on adoption.

\$5 Million Growing Together Campaign

The C.A.S.E. 4-year, \$5 million **Growing Together Campaign** concludes December 2021. The funds raised increase access to our services, extend our reach and sustain our impact. An initial \$1 million endowment pledge by our founders was matched by our leadership.

Only \$226K Left to Raise!



CAMPAIGN DONORS

SUSTAIN
(\$150,000 and above)

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Mary Catherine Bunting
Meri and Phil Gibbs

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(\$75,000 – \$149,999)

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Kathy and Paul Ravenscroft
Phyllis and Richard Sharlin
Heather Quinn and Laura Shores
Kathleen and Matt Strottman
Volkswagen Group of America, Inc.

1998 LEGACY SOCIETY MEMBERS

Donors who have committed to C.A.S.E.'s future by making a gift through their will, trust, or a bequest are recognized as members of the Society.

Visit our **Growing Together Campaign** page online to learn more.

Visit our **Planned Giving** page online to learn more.

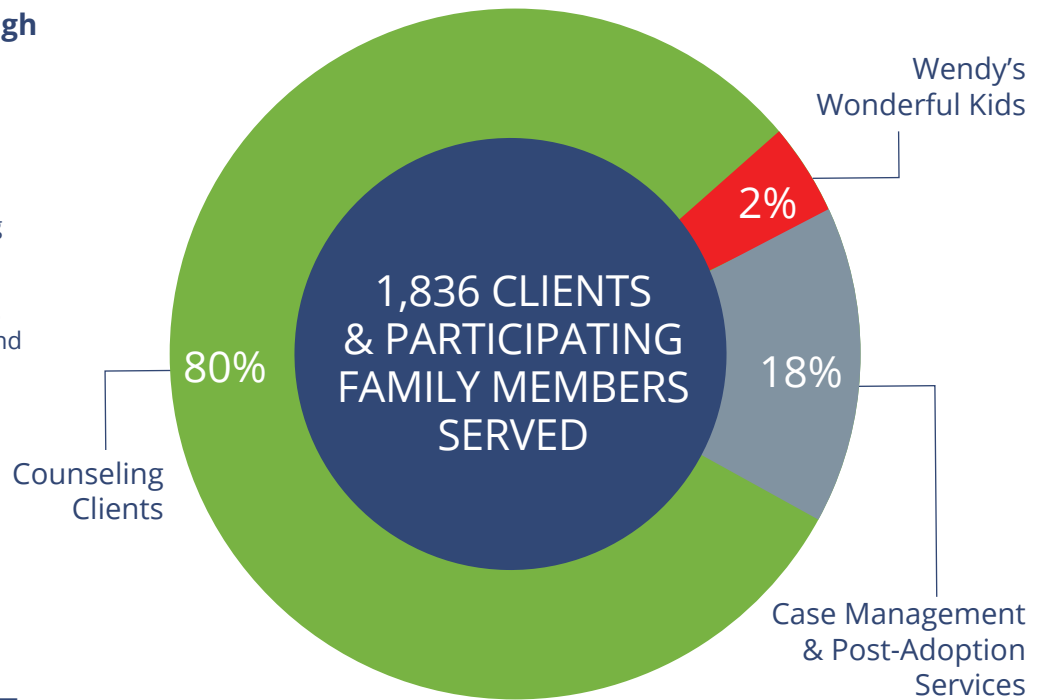
2020 Results

Adoptive, Foster & Kinship Families Supported & Thriving

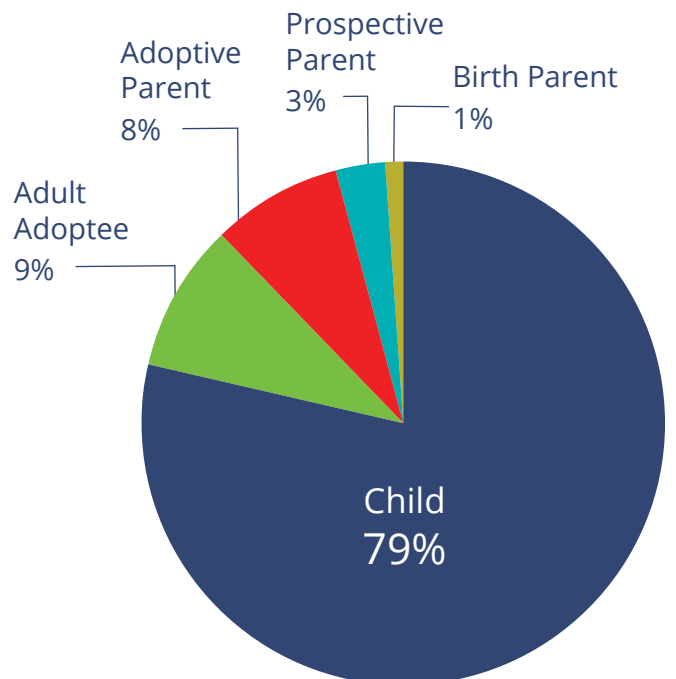
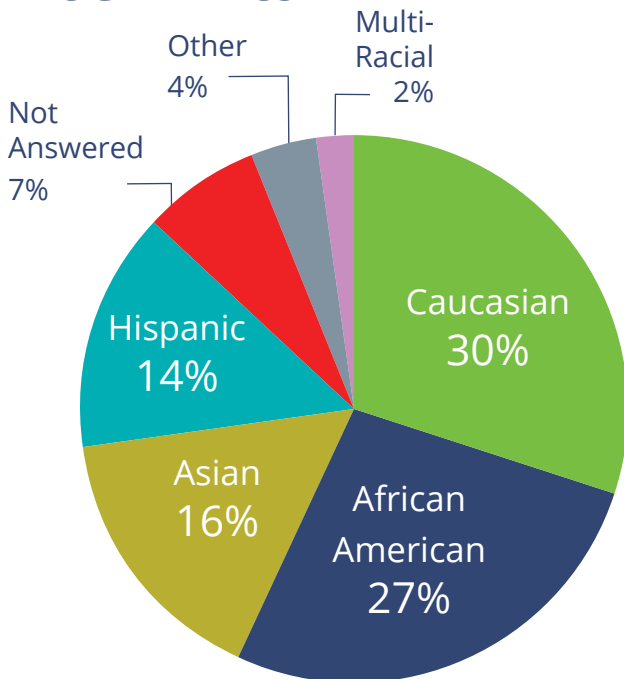
Who We Serve

1,836 people served through **11,702** service events.

C.A.S.E. believes in holistically incorporating the entire family into our services. In 2020, C.A.S.E. served **1,836** clients and participating family members through therapy, case management, post-adoption services and Wendy's Wonderful Kids recruitment programs - **686** clients and **1,150** family members.



COUNSELING CLIENT DEMOGRAPHICS



Helping Families During the Pandemic

In 2020, the adoptive, foster, and kinship families **C.A.S.E.** served faced complex mental health challenges which worsened throughout the COVID-19 pandemic. **C.A.S.E.** helped families and the professionals who serve them by providing clinical support, mental health resources, and educational trainings exclusively through online platforms.



Visit our **Impact** and **Free Resources During COVID-19** pages online to learn more.

NORTHERN
Post Adoption
CONSORTIUM

PARTNERSHIP FOR STRONG ADOPTIONS

94 children and their families received FREE post-adoption services including case management, support groups, and virtual respite events through the **Northern Post Adoption Regional Consortium (NPAC)**, led by **C.A.S.E.** with our partners **Children's Home Society**, **North American Council on Adoptable Children (NACAC)**, & **enCircle**. These FREE services are available to adoptive families in Northern Virginia, thanks to the generous funding from **Virginia Department of Social Services**.



Family Services



signature program

Dave Thomas Foundation for Adoption.

Some of the children we serve have complex needs including medically-fragile conditions, autism, and significant developmental delay. From January to March 2020, **C.A.S.E.**'s two dedicated **Wendy's Wonderful Kids** recruiters drove a collective **4,768** miles to meet with families, children and their support teams before social distancing went into effect due to the pandemic. **30** children in foster care in Maryland were supported by two **WWK** recruiters with **4** placements with forever families.

Educational Resources & Customizable Trainings

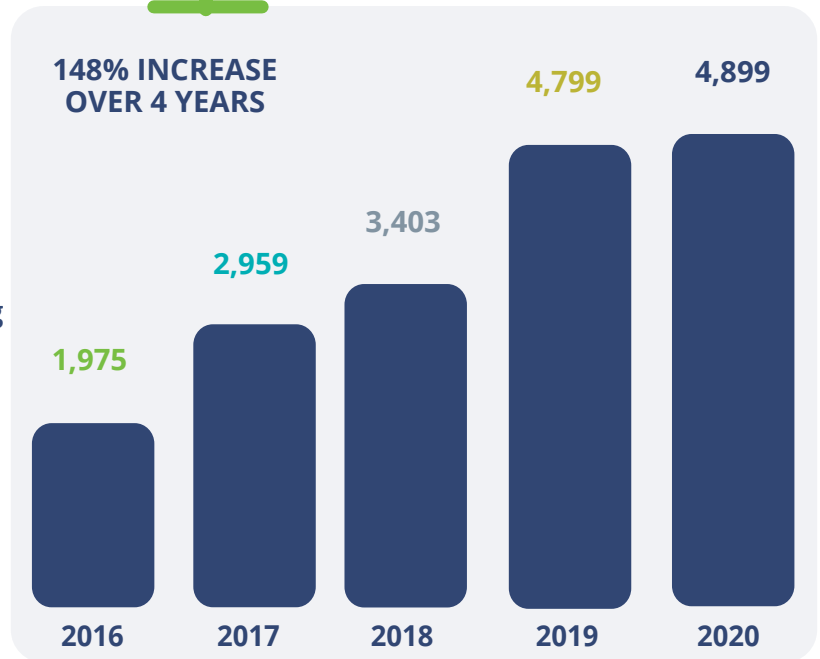
People from **19** countries worldwide participated in C.A.S.E. virtual trainings or purchased our educational resources and publications.



In 2020, C.A.S.E. launched the National Training Institute to better promote permanency and well-being for children, provide support across the family life cycle and enhance the knowledge and skills of child welfare and mental health professionals.

4,899 people registered for C.A.S.E. monthly Strengthening Your Family webinars featuring a wide array of topics for the adoptive, foster, and kinship community.

Monthly Webinar Registrations



JOCKEY
BEING FAMILY
Strengthening Adoptive Families

Thanks to funding from **Jockey Being Family**, the first **600** registrants each month are free.

2020 C.A.S.E. Publications Distribution

4,959 new adoptive families received C.A.S.E. publications through the **Jockey Being Family Backpack Program**, a **7%** increase over 2019!



35,677 C.A.S.E. PUBLICATIONS SOLD

C.A.S.E. Customized Trainings

In 2020, 8,779 registrants signed up for 48 live webinars and workshops covering an array of topics for parents and professionals. Through our national network of partners, C.A.S.E. has trained over 17,000 mental health and child welfare professionals across 31 states.



**National Adoption Competency
Mental Health Training Initiative**

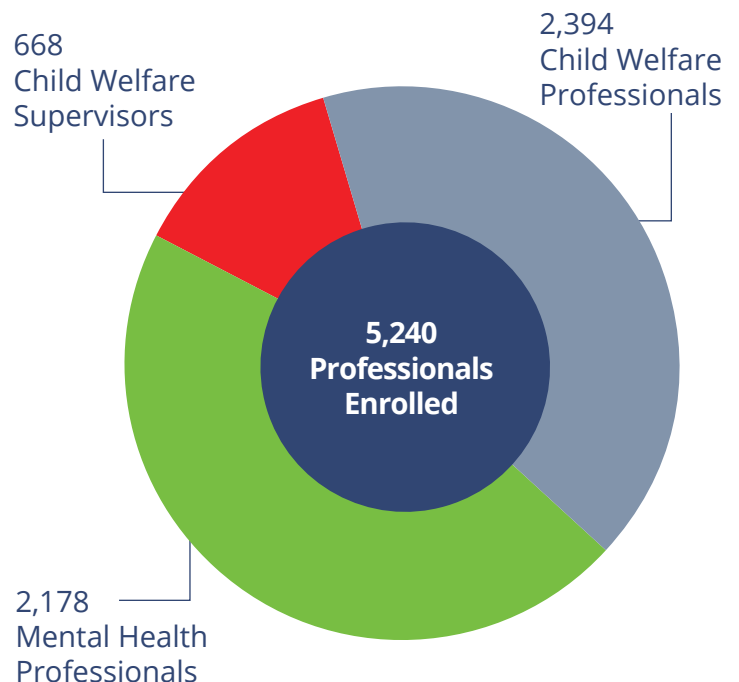
Advancing Practice for Permanency & Well-Being

A total of 5,240 professionals enrolled in the 20-30 hour web-based training in 2020.

C.A.S.E. has worked with 31 state child welfare agencies and private regional or national organizations to integrate the NTI program into their training plans and systems.

"NTI is the most concise training I have seen for child welfare staff ever! It gets to the heart of the work, and really gives hands on tools for staff to use in supporting children and families. I keep sharing information with the rest of the child welfare executive team, regarding the training, and am excited for our entire system to get this information as soon as possible."

- Deputy Director, Foster Care and Adoption Child Welfare Services



NTI is a cooperative agreement with the U.S. Department of Health & Human Services



TAC

Training for
Adoption
Competency

TM

TAC is the only accredited, evidence-based certificate program on adoption competency in the country.

- 211 clinicians nationwide completed the 72-hour accredited TAC curriculum.
- 18 partners in 17 states offer the TAC program to better serve adoptive, foster, and kinship families.
- There are 1,932 trained TAC clinicians nationwide.

"I would 100% recommend anyone working with a member of the adoption kinship network to take the TAC program; its impact is immeasurable. How can you not want to be part of that?"

- Chief Strategy Officer,
Foster and Adoption Care Coalition

C.A.S.E. received accreditation of our Training for Adoption Competency™ (TAC) program from the Institute for Credentialing Excellence (ICE) in November 2020.





Growing Together Campaign Committee

Philip W. Gibbs, *Co-Chair*

Catherine Leggett, *Co-Chair*

Jack W. Abel

Lois Fried

Bruce Kogod

Hank Libby

Duane Rollins

Jeffrey Slavin

Andrea Spiegel

Kathleen Strotzman

Learn more online about the Growing Together Campaign Goals and Leadership.

C.A.S.E. 2020-2021 Board of Directors

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Visit our **Partnerships** page online for a complete list of our valued partners.

Thank You to Our Corporate and Foundation Partners.



**nurture.
inspire.
empower.**

TM

Our Mission:

Improving the lives of children who have been adopted or in foster care and their families through counseling, lifelong education, and a growing national network of trained professionals.

adoptionsupport.org