Dear C.A.S.E. Friend,

We are pleased to present our 2019 Annual Report. C.A.S.E.’s commitment remains resolute to providing specialized mental health and related services for adoptive, kinship and foster families, nationally-recognized training programs for professionals and broader access to educational resources for the community as a whole.

This report summarizes our growth in serving clients through clinical, case management and Wendy’s Wonderful Kids programs and tells the story of who we serve and how our clients rate our work.

C.A.S.E.’s thought leadership focuses on building a national adoption-competent workforce through our Training for Adoption Competency (TAC) and National Adoption Competency Mental Health Training Initiative (NTI), both of which gained national recognition in 2019. TAC was rated by the California Evidence-Based Clearinghouse as a “Promising Practice.” NTI received the Adoption Excellence Award from the Children’s Bureau, Office of the Administration for Children and Families. Thanks to Senator Chris Van Hollen (D-MD) and the Children’s Bureau, C.A.S.E. was appropriated an additional $1.4 million from the federal government to continue the national expansion of NTI.

Your investment in C.A.S.E. matters. Your support allows families struggling with loss, grief and trauma to be served by therapists who have been specially trained in adoption competency. Through your generosity in 2019, we provided mental health services for 1,851 children, teens and their participating family members; educated and informed 4,799 individuals with monthly live stream webinars and hosted 45 customized trainings for 2,864 organizations and individuals. Our generous Growing Together Campaign donors are helping to secure a sustainable future for our organization and the personal growth of children and families. As one parent shared, “There are no sufficient words to convey our gratitude or to explain the positive difference C.A.S.E.’s help is making in our lives.”

On behalf of our Board of Directors and staff, thank you for your unwavering support.

Sincerely,

Debbie Riley
LCMFT, C.A.S.E. CEO

Heather Quinn
Chair, Board of Directors

Financial Overview

C.A.S.E. maintains the highest standards of financial accountability as stewards of your trust and financial support. Visit our Annual Reports page online for our complete audited financial statements and IRS Form 990.

**From the Board Chair & CEO**
Growing Together Campaign

Your generous support of $3.2 million, as of December 31, 2019, will increase access to C.A.S.E.’s high-quality services, extend our reach and sustain our impact. You can help us reach our goal of $5 million by December 2021, including growth capital to:

- Increase access to therapy for vulnerable children by expanding C.A.S.E.’s presence in new markets
- Improve children’s mental health and academic outcomes by reaching more families and school staff with online training
- Help professionals better meet families’ needs by extending C.A.S.E.’s national training programs
- Build capacity and retain top talent
- Provide innovation, technology and next generation research

Learn more online under Growing Together Campaign

Campaign Donors

C.A.S.E. is truly grateful to the generous donors below who made gifts and pledges to support the Growing Together Campaign between January 1, 2019 and December 31, 2019.

**Sustain ($150,000 and above)**
- Anonymous

**Grow ($75,000 – $149,999)**
- Bernard Family Foundation
- Debbie and Michael Riley
- Meri and Phil Gibbs

**Support ($50,000 – $74,999)**
- Anderson Fire Protection, Inc.
- CareFirst BlueCross BlueShield
- Lois Fried
- Hamel Builders, Inc.

**Empower ($25,000 – $49,999)**
- Jack and Meryl Abel
- Carol M. Jacobsohn Foundation
- DAVIS Construction
- Freestate Electrical Companies
- Pamela and Stephen Krooth
- Gayle and Frank Kelly, III
- The Bender Foundation, Inc.

**Inspire ($10,000 – $24,999)**
- Anonymous
- The Cecelia and Mike Battle Family
- Greater Chesapeake Charitable Foundation
- Catherine and Ike Leggett
- The Pedersen Family
- Kathy and Paul Ravenscroft
- Phyllis and Richard Sharlin
- Heather Quinn and Laura Shores
- Kathleen and Matt Strotman
- Volkswagen Group of America, Inc.

**Nurture ($1,000 – $9,999)**
- Anonymous
- Michael and Tamara Arsenault
- Capitol Document Solutions
- Molly de Marcellus
- Discovery, Inc.
- Kiran Dixit and Dr. Nitin Gogtay
- Flavia Favali
- Fredye Gross
- Cindy and John Hardy
- Harman Cain Family Foundation

**HPE I Cloud Technology Partners**
- Katrina Holliday and Khaled Rabbani
- Barb and Brad Kappel
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- NBCUniversal
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- Duane Rollins
- S. Terry Schubert
- Bruce Campbell and Karen Schulz
- Andrew Sharlin
- Southway Builders, Inc.
- The Lancelotta Foundation, Inc.
- Sara and Yann van Geertruyden
- Lucinda and Thomas Wahl
- Tom and Whitney Wilcox
- Dawn Wilson

**1998 Legacy Society Members**

Donors who have committed to C.A.S.E.’s future by making a gift through their will, trust, or a bequest are recognized as members of the 1998 Legacy Society.

**2019 Campaign Donors**
- Anonymous
- The Cecelia and Mike Battle Family
- Greater Chesapeake Charitable Foundation
- Catherine and Ike Leggett
- The Pedersen Family
- Kathy and Paul Ravenscroft
- Phyllis and Richard Sharlin
- Heather Quinn and Laura Shores
- Kathleen and Matt Strotman
- Volkswagen Group of America, Inc.
- Anderson Fire Protection, Inc.
- CareFirst BlueCross BlueShield
- Lois Fried
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- Jack and Meryl Abel
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- The Pedersen Family
- Kathy and Paul Ravenscroft
- Phyllis and Richard Sharlin
- Heather Quinn and Laura Shores
- Kathleen and Matt Strotman
- Volkswagen Group of America, Inc.
Through our counseling, case management and Wendy’s Wonderful Kids (WWK) programs, C.A.S.E. served 806 clients, plus an additional 1,045 family members who actively participated, for a total of 1,851. We believe our clients, most of whom are children, are best supported by incorporating the whole family into our services.

COUNSELING CLIENTS

639 clients served through 8,683 service events.

COUNSELING CLIENT DEMOGRAPHICS

- Child: 80%
- Adoptive Parent: 6%
- Adoptee: 7%
- Birth Parent: 2%
- Prospective Parent: 5%
- Hawaiian/Pacific Islander: 0.2%
- Multi-Racial: 1%
- Bi-Racial: 7%
- Hispanic: 11%
- Asian: 17%
- African American: 26%
- Caucasian: 27%
- Not Answered: 8%

NUMBER OF COUNSELING CLIENTS SERVED

Increasing Each Year

- 2015: 408
- 2016: 425
- 2017: 477
- 2018: 574
- 2019: 639

The individual therapy gave us the ability to work through specific issues as we prepared for our first birth family meeting and home country trip. — Parent
85% of parents reported ‘some’ or ‘a lot’ of positive changes in their child’s overall mood.

79% of parents reported ‘some or ‘a lot’ of positive changes in the child’s overall behavior.

96% of parents report they are ‘likely’ or ‘extremely likely’ to return to C.A.S.E. in the future, if needed.

92% of parents report they are ‘likely’ or ‘extremely likely’ to recommend C.A.S.E. to others.

“...I liked that the therapist was extremely successful at building rapport with our teen. She looks forward to therapy every week.” — Pre-adopt Parent

COUNSELING SERVICES

FAMILY SERVICES

POST Adoption CASE MANAGEMENT
Partnership for Strong Adoptions

149 children received support, funded by the Virginia Department of Social Services in partnership with Catholic Charities and Lutheran Family Services

90% of families surveyed reported they were very satisfied with the services

33 children in foster care in Maryland were supported by our two Wendy’s Wonderful Kids recruiters with 6 placements with forever families

55% of the children served have complex needs including medically-fragile conditions, autism and significant developmental delay

9,804 miles driven by our two recruiters to meet with families, kids and their support teams

Dave Thomas Foundation for Adoption
Educational Resources and Trainings

- 4,799 people registered for C.A.S.E. Strengthening Your Family live stream webinars: thanks to Jockey Being Family, the first 600 registrants are FREE each month

- 2,864 people participated in 45 C.A.S.E. customized trainings

- 4,647 new adoptive families received C.A.S.E. publications through the Jockey Being Family Backpack program

- 93% of professionals and caregivers surveyed reported training helped them with their clients, students or children

- 8,530 C.A.S.E. publications sold
In 2019, NTI expanded to 15 partners including 9 states, 3 national organizations and other non-profits. These partners have committed to training their staff using NTI for child welfare and mental health professionals.

In 2019, TAC was rated by the California Evidence-Based Clearinghouse as a ‘Promising Practice’. A designation that means promising research has been found that indicates TAC as an evidence-based practice. C.A.S.E. applied for accreditation of TAC by the Institute for Credentialing Excellence.

NTI received the incredible honor of the Adoption Excellence Award from the Children’s Bureau. Read the press release.

After a successful pilot, C.A.S.E. was appropriated another $1.4 million in federal funds in 2019, thanks to the Children’s Bureau and the work of Senator Chris Van Hollen (D-MD). NTI will use these funds in FY2020 to expand to other states, tribes and territories. NTI also received funding from the Bender Foundation to evaluate the adaptation of NTI for school-based mental health professionals.
C.A.S.E. 2019-2020 Board of Directors

Heather H. Quinn, Chair
Kathleen Cook Ravenscroft, LMSW, Vice-Chair
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Sara van Geertruyden

Please visit our Corporate and Foundation Partnerships page for a list of corporate partners who have contributed $500 or more. Visit our Partnerships page for a complete list of our valued partners.

Mission, Vision and Values

Mission  Improving the lives of children who have been adopted or in foster care and their families through counseling, lifelong education, and a growing national network of trained professionals

Vision  C.A.S.E. is a national leader in mental health services for the adoption and foster care community.

Values
- Commitment to Empowerment and Collaboration
- Culture of Innovation and Excellence
- Dedication to Inclusivity and Accountability

There are no sufficient words to convey our gratitude or to explain the positive difference C.A.S.E.'s help is making in our lives. It is a relief, a blessing, and a privilege to be involved with C.A.S.E. Thank you for all that you do to support families like ours.

— C.A.S.E. client family benefiting from reduced fees

2019-2020 Growing Together Campaign Committee

Philip W. Gibbs, Co-Chair
Catherine Leggett, Co-Chair
Jack W. Abel
Karen Camp
Lois Fried
Bruce Kogod
Hank Libby
Duane Rollins
Jeffrey Slavin
Andrea Spiegel
Kathleen Strottman

Learn more about the Growing Together Campaign Goals and Leadership

adoptionsupport.org