“The best time to plant a tree is twenty years ago. The second best time is now.”
— Chinese proverb
From the Board Chair and CEO

Dear C.A.S.E. Community,

“The best time to plant a tree is twenty years ago. The second best time is now.” This Chinese proverb perfectly captured the spirit of our 20th anniversary. It was a time to reflect on the seed of hope planted by Kathleen and Mike Dugan when they founded C.A.S.E. in 1998 so other adoptive families would have access to the specialized mental health services they needed. And a time to imagine new ways we can continue growing together.

We were honored to have Governor Hogan join us at our 20th Anniversary Gala. He recognized the extraordinary impact and generosity of the Dugans who launched our $5 million Growing Together Campaign with a $1 million pledge that has been matched by our leadership and staff.

With your support through the years, C.A.S.E. has served more than 6,100 clinical clients and their families, trained more than 10,000 professionals and reached more than 76,000 people through our publications. People from all 50 states and 22 countries have benefitted from C.A.S.E.’s work.

Thanks to you, we're securely planting the future of C.A.S.E. and of adoptive and foster families across the country.

With gratitude,

Mike Battle  
Chair, Board of Directors

Debbie Riley, LCMFT  
Chief Executive Officer

Financial Overview

C.A.S.E. maintains the highest standards of financial accountability as stewards of your trust and financial support. Visit our “Annual Reports” page online for our complete audited financial statements and IRS Form 990.

![Financial Overview Chart]

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenue</th>
<th>Operating &amp; Program Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants &amp; Contracts</td>
<td>$4,761,066</td>
<td>5%</td>
</tr>
<tr>
<td>Contributions</td>
<td>$1,638,927</td>
<td></td>
</tr>
<tr>
<td>Counseling</td>
<td>$621,546</td>
<td></td>
</tr>
<tr>
<td>Special Events</td>
<td>$418,971</td>
<td></td>
</tr>
<tr>
<td>Training for Adoption Competency (TAC)</td>
<td>$145,500</td>
<td></td>
</tr>
<tr>
<td>Training &amp; Publications</td>
<td>$169,393</td>
<td></td>
</tr>
<tr>
<td>Other</td>
<td>$23,734</td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$7,779,137</strong></td>
<td><strong>84%</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>2018 Revenue</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$5,447,374</td>
<td>$6,482,010</td>
</tr>
<tr>
<td>General &amp; Admin.</td>
<td>$706,200</td>
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</tr>
<tr>
<td>Fundraising</td>
<td>$328,436</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$7,779,137</strong></td>
<td><strong>$6,482,010</strong></td>
</tr>
</tbody>
</table>

Net Assets without Donor Restrictions $711,384  |  Net Assets with Donor Restrictions $1,419,935  |  Net Assets Total $2,131,319
Growing Together Campaign

This campaign will increase access to C.A.S.E.’s high-quality services, extend our reach and sustain our impact. You have helped us reach more than halfway to our goal, raising more than $2.7 million including growth capital to:

• Open offices including a new location in Baltimore
• Expand our national training programs for professionals including preparing to credential our Training for Adoption Competency program
• Build capacity and retain top talent
• Invest in technology through telehealth and a new learning management system
• Conduct next generation research on adoption

Learn more online under “Growing Together Campaign” how C.A.S.E. recognizes the generosity of our donors.

Campaign Donors

C.A.S.E. is truly grateful to the generous donors below who made gifts and pledges to support the Growing Together Campaign between April 21, 2018 and June 30, 2019.

Sustain ($150,000 and above)
Anonymous
Meri and Phil Gibbs

Grow ($75,000 – $149,999)
Bernard Family Foundation
Debbie and Michael Riley

Support ($50,000 – $74,999)
Lois Fried
Hamel Builders, Inc.
Pamela and Stephen Krooth
Ellen and Henry Libby

Empower ($25,000 – $49,999)
Jack and Meryl Abel
Anderson Fire Protection, Inc.
Bender Foundation, Inc.
Carol M. Jacobsohn
Foundation, Inc.
DAVIS Construction

Inspire ($10,000 – $24,999)
The Cecelia and Mike Battle Family
Freestate Electrical Companies
Greater Chesapeake Charitable Foundation
Ike and Catherine Leggett Pedersen Family
Kathy and Paul Ravenscroft
Kathleen and Matt Strottman Volkswagen Group of America, Inc.

Nurture ($1,000 – $9,999)
Anonymous (2)
Community Foundation in Montgomery County
Discovery, Inc.
HPE
Brad and Barb Kappel
Lilliam Machado
Heather Quinn and Laura Shores
The Suskind Family
Daniel Swanson
Joseph Traigle
Sara and Yann van Geertruyden
Dawn Wilson

Donors who have committed to C.A.S.E.’s future by making a gift through their will, trust, or a bequest are recognized as members of the 1998 Legacy Society.

1998 Legacy Society Members
Meri and Phil Gibbs
Debbie and Michael Riley

adoptionsupport.org/growing-together-campaign/
2018 Results

Mental Health Services for Children & Families

589 clients served through 7,900 service events

2 new offices opened serving the Baltimore, MD and Albany, NY metro areas

Client Demographics

28% Caucasian
22% African American
19% Asian
12% Hispanic
10% Not Identified
8% Multi-Ethnic
1% Hawaiian / Pacific Islander

Counseling Results: Parent Survey Response

97% very satisfied with C.A.S.E. services
96% likely to recommend C.A.S.E. to others

100% better able to communicate openly and effectively about adoption
95% report positive changes in child’s overall behavior
90% report positive changes in child’s relationship with parent(s)

Responses collected upon completion of clinical services.
Family Services

**POST Adoption Case Management**

124 children received support, funded by the Virginia Department of Social Services in partnership with Catholic Charities and Lutheran Family Services.

27 children in foster care in Maryland were supported by 2 C.A.S.E. Wendy’s Wonderful Kids recruiters resulting in 4 finalized adoptions and 8 placements in pre-adoptive homes.

Educational Resources

3,403 people registered for C.A.S.E. Strengthening Your Family webinars.

3,659 new adoptive families received C.A.S.E. publications through the Jockey Being Family Backpack program.

92% of participants surveyed reported training will help them with their clients or family.

11,232 C.A.S.E. publications sold.

2,580 people participated in 51 C.A.S.E. training events.

Professional Training

100% of TAC participants reported improvements in at least 2 aspects of their clinical practice – 62% reported improvements in all 5 aspects.

290 clinicians nationwide completed the 72-hour TAC curriculum, bringing the total to 1,448.

NTI is a 5-year cooperative agreement with the U.S. Department of Health & Human Services.

2,903 participants from 8 pilot states and the Cherokee Nation enrolled in the NTI web-based training for mental health professionals, 69% of whom completed the 25-hour online course.
Growing Through the Years

1998: C.A.S.E. is co-founded by Kathleen Dugan and Debbie Riley, opening its doors to adoptive and foster families in Maryland and Virginia.

2000: Launched the W.I.S.E. Up! Program, giving children who are adopted simple options for addressing questions about adoption.


2003: Awarded an Angels in Adoption by the Congressional Coalition on Adoption Institute.

2005: Awarded the 2005 Adoption Excellence Award by the US Department of Health & Human Services.

2008: Published *Beneath the Mask: Understanding Adopted Teens*, co-written by C.A.S.E. CEO Debbie Riley, LCMFT and John Meeks, M.D.

2009: Launched Training for Adoption Competency (TAC) Program for professionals

2010: Opened C.A.S.E. office in Riverdale Park, MD

2011: C.A.S.E. served its 1,000 family

2012: Awarded the 2015 Adoption Excellence Award by the US Department of Health & Human Services, nominated by Rita Soronen, President and CEO, Dave Thomas Foundation for Adoption

2013: Opened C.A.S.E. office in Sterling, VA

2014: Launched the National Training Initiative (NTI)

2015: Awarded the Post-Adoption Case Management program, serving 69 counties in Virginia

2016: Opened C.A.S.E. offices in Baltimore, MD and Albany, NY

2017: Awarded Beneath the Mask: For Teen Adoptees

2018: C.A.S.E. celebrated 20 years of serving the adoption and foster care community

2018: C.A.S.E. launched Beneath the Mask: For Teen Adoptees

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2018: C.A.S.E. celebrated 20 years of serving the adoption and foster care community
Mission

Improving the lives of children who have been adopted or in foster care and their families through counseling, lifelong education, and a growing national network of trained professionals.