



Make a Difference: Partner with C.A.S.E.

For over 20 years, C.A.S.E. has improved the lives of children who are adopted or in foster care and their families through counseling, lifelong education, and a growing national network of trained professionals. We are a national leader in mental health services for the foster care and adoption community.

Our work is possible through partnerships with corporations and foundations like the Bender Foundation, Dave Thomas Foundation for Adoption, Freestate Electrical Companies and Jockey International.

Empowering Families and Professionals. C.A.S.E. empowers children, youth and their families to overcome the unique challenges of adoption and foster care and successfully manage diagnoses such as Adjustment Disorders, PTSD, ADHD, and Anxiety Disorders. We have packaged our successful approach for **nationwide replication** to equip professionals to better serve families including:

- 72-hour advanced classroom curriculum for Master's level clinicians
- 20-hour online curricula for child welfare and mental health professionals

"[We] commend C.A.S.E. for their commitment to help provide every child with a loving, permanent family and to give each of them the best chance to enjoy a happy and successful life."
- *Paley Rothman Attorneys at Law, Golf Tournament Sponsor*

Parents and professionals from **50 states and 17 countries** have taken advantage of C.A.S.E. training.

Proven Local Impact. With 7 offices in the Washington, DC, Baltimore, MD and Albany, NY metro areas, C.A.S.E. has served more than **6,000 counseling clients** and their families. In 2018, we served **589 clients** through **7,900 service events**, an increase of **10%** from 2017. Through our partners' generosity, we helped **41 clients with reduced fees**. We assisted **10 older children** with severe medical and emotional challenges to find forever families.

National Reach and Reputation. C.A.S.E.'s educational programs and training are in demand with more than **14,900 subscribers** to our monthly e-newsletter. Through our national network of partners, C.A.S.E. has trained over **10,000 mental health and child welfare professionals** in 21 states, expanded the use of best practices, and raised national awareness of adoption and foster care issues.

Inclusivity and Accountability. C.A.S.E. values a diverse workforce and client base inclusive of all those touched by adoption or foster care. We are dedicated to the highest standards of effectiveness, integrity, and accountability – meeting all standards of the Better Business Bureau Wise Giving Alliance. For the past two years, **more than 85% of C.A.S.E. spending went to programs and services.**



nurture.
inspire.
empower.

Engage with C.A.S.E.

Matching Grants and Marketing. C.A.S.E. offers a variety of innovative publications, services and training for adoptive and foster families, school personnel, child welfare and mental health professionals that may align with your corporate social responsibility and marketing priorities. We participate in the national **Giving Tuesday** campaign in November. A campaign matching grant from your company will generate positive publicity, while encouraging others to support C.A.S.E. Our team is happy to customize a press release or article for your employee newsletter so you gain the recognition you deserve.

Sponsor a C.A.S.E. Signature Event. Take advantage of our annual events to have fun while giving back to the community. We offer a variety of benefits from recognition on event signage and mailings to branding on favors and apparel for our:

- **Growing Together Gala & Auction** in April
- **Golf Benefit Tournament** in September
- **Kids' Adoption Network (KAN) Conference** to celebrate National Adoption Month in November.



Donate Goods and Services. Support adoptive and foster families by donating items for our silent auction, prizes or t-shirts for our golf tournament, or food and supplies for our KAN Conference. We also accept pro bono services such as legal services, photography and videography, and TV and radio advertising.

Volunteer. Your employees can connect with our mission by volunteering as a team at the KAN Conference to help with the carnival or hone their leadership skills by serving on the C.A.S.E. Board of Directors or completing a short-term technical volunteer assignment.

Promote Workplace Giving & Matching Gifts. Encourage your employees to give to C.A.S.E. through workplace giving. If you participate in the United Way, employees may choose C.A.S.E. as a "Non-Partner Organization." Be sure your employees know how to access any matching gifts from your company for their personal donation to C.A.S.E.

Educate Your Employees. C.A.S.E.'s adoption-competent therapists can work with your team to customize a workshop or webinar for employees considering adoption or who are already adoptive or foster parents. We can guide you through what it takes to be recognized as an *Adoption-Friendly Workplace* by the Dave Thomas Foundation for Adoption.

For more information about partnership opportunities, contact:

Tamara Arsenault, Director of Development

(301) 476-8525, ext. 129 | arsenault@adoptionsupport.org

4000 Blackburn Lane, Suite 260 | Burtonsville, MD 20866